



 **Kreative
Splash**

KREATIVE
MARKETING AGENCY

WELCOME
TO KREATIVE SPLASH
WHERE KRAINY MEETS STRATEGY





ONE STOP

360

SOLUTION

INNOVATIVE

OUR SOLUTIONS ARE CRAFTED TO FIT YOUR
UNIQUE NEEDS, OFFERING EXPERT MARKET
ANALYSIS FOR CONFIDENT EXPANSION
INTO UNTAPPED MARKETS OUR
RESULT-DRIVEN
CAMPAIGNS ENSURE A COMPETITIVE EDGE,
DEVELOPING YOUR BRAND'S IDENTITY WITH
TIMELY, HASSLE FREE SERVICES. WEAR YOUR
BRAND PROUDLY, LIKE A FAVOURITE SUIT!



CREATIVE, FRIENDLY PEOPLE DEDICATED TO PRODUCING
IDEAS THAT HELP VISUALISE YOUR BRANDS'S VISION



CREATIVE DESIGN
& BRANDING

DIGITAL &
PERFORMANCE
MARKETING



PR & EVENTS

PHOTO & VIDEO
PRODUCTION



MOTION
GRAPHICS

WEB & APPS



MEDIA BUYER

3D DESIGN



PRODUCTION



ATL, BTL & TTL - TV, RADIO & OUT DOOR LOCATION

INDOOR & OUTDOOR PRINTINGS - STAND - FLAGS - GIVEAWAYS - ROLL UPS - BOOTHS - CLADDING
ACRYLICS - GATES - STORE BRANDING - SIGNS - SETUP EVENTS - OPENINGS - ACTIVATION - ROAD SHOW
TASTE CAMPAIGNS - PHOTOGRAPHY - VIDEOGRAPHY - SOCIAL MEDIA AND ONLINE BRANDING

ABOUT US

WE ARE AN ADVERTISING AGENCY

WITH MORE THAN 7 YEARS OF EXPERIENCE WE ARE SPECIALIZING IN OFFLINE AND ONLINE MEDIA. OUR STRATEGIC VISION AND PAST EXPERIENCE AS INDIVIDUALS HAS ENABLED US TO QUICKLY FIND OUR PATH TO SUCCESS LEAVING A REMARKABLE RESULTS WITH OUR PARTNERS IN NO TIME.



OUR DRIVEN PURPOSE



LEAVING A MEANINGFUL AND POSITIVE IMPACT ON THE WORLD.

EVERYONE - INCLUDING US- WANT TO BE SUCCESSFUL,
BUT IS THIS REALLY ENOUGH?

HAVE NEVER BEEN, WILL NEVER BE,
TO BE COMPLETED, WITHIN OUR AGENCY WE ARE PASSIONATE ABOUT TAKING EVERY BUSINESS WE WORK WITH INTO THE NEXT LEVEL. WE APPROACH EVERY PROJECT WITH A CLEAR PURPOSE AND MOTIVATE TO BENEFIT OUR CLIENTS BUSINESSES AS IF THEY WERE OUR OWN BECAUSE THIS IS SIMPLY OUR WAY OF LEAVING AN IMPACT TO THIS WORLD.

OUR DRIVEN PURPOSE



MISSION

BE UNITED.

IN ORDER TO DELIVER THE BEST POSSIBLE RESULTS TO OUR CLIENTS, WE ALWAYS SEEK TO UNITE THE BUSINESS' OBJECTIVES WITH THE MARKETING ONES, AND BY THAT WE ENHANCE OUR OPPORTUNITIES TO SUCCESS BY CREATING ORIGINAL WORK FOR EVERY CLIENT WE WORK WITH

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2 KEEP EVOLVING CONSTANTLY

OUR WORK FIELD IS CHANGABLE EVERYDAY, OUR MISSION TO IS STAY ALWAYS UP-TO-DATE WITH THE LATEST MODERN TECHNOLOGIES AND TACTICS, SO WE CAN HELP OUR CLIENTS STAY LEADERS IN THEIR BUSINESSES WITH THE BEST MAKRETING TOOLS AND STRATEGIES.

VISION

CREATE INNOVATION IN THE MARKETING INDUSTRY:

SHARE OUR EXPERIENCE AND KNOWLEDGE IN THE FIELD WITH ALL BUSINESS CATEGORIES AND CLASSES AND BY THAT WE SEEK TO CHANGE THE CONCEPT OF MARKETING IN EGYPT AND EVOLVE IT WHILE EXPANDING OUR BRANCHES TO COVER ALL MIDDLE EAST AREA.



VALUES



CHALLENGING



REALISTIC



TRANSPARENCY



TEAMWORK



SELF ASSESSMENT



INNOVATION



EFFICIENCY

1. CHALLENGING: IN KREATIVE SPLASH, WE DON'T SETTLE.

EVERY TIME WE START TO REACH A COMFORT ZONE, WE FORCE OURSELVES TO TAKE ON A NEW CHALLENGE WE BELIEVE THAT TAKING A RISK IS THE ONLY WAY TO PUSH US BEYOND OUR LIMITS AND HELP US ACHIEVE BUSINESS AND PERSONAL GROWTH

2. REALISTIC: IRONICALLY, TO REACH THE IMPOSSIBLE, YOU NEED TO BE REALISTIC.

IN CIRCLE, WE ARE DREAMERS, BUT WE DON'T TAKE ONE STEP WITHOUT ANALYZING THE WHOLE MARKET INCLUDING OURS, WE SET SMART LONG-TERM OBJECTIVES AND HAVE THE PATIENCE AND THE VISION TO IMPLEMENT THEM.

3. TRANSPARENCY TRUST BUILDS SUCCESS.

WE EMBRACE TRANSPARENCY AS A FUNDAMENTAL VALUE IN OUR CLIENT RELATIONSHIPS. WE BUILD TRUST THROUGH HONESTY AND INTEGRITY, EVEN WHEN IT COMES TO OWNING OUR MISTAKES, WE CARE ABOUT BUILDING LONG TERM RELATIONSHIPS WITH OUR CLIENTS ON A FOUNDATION OF MUTUAL RESPECT & HONESTY

4. TEAMWORK. WE DON'T LIKE SKATING BECAUSE WE NEVER PLAY SOLO.

OUR TEAM ISN'T JUST GREAT AT WHAT THEY DO, BUT THEY ALSO HAVE GREAT AND UNIQUE PERSONALITIES AND JOURNEYS IN LIFE THEIR UNIQUENESS, DIVERSITY AND COLLABORATION ALWAYS GIVE OUR WORK ORIGINALITY

1. SELF ASSESSMENT HIGHER PURPOSE, CONSCIOUS VISION.

IN CIRCLE, WE JUDGE OURSELVES MORE THAN OUR ENEMIES AND BY THIS WE GUARANTEE TO SEE OUR WEAKNESSES POINTS BEFORE ANYONE ELSE DOES, SO WE CAN IMPROVE IT. BUT WE ALSO TAKE A BREAK EVERY ONCE IN A WHILE TO BREATHE AND BE PROUD OF EVERYTHING THAT WE HAVE ACCOMPLISHED.

2. INNOVATION: OUR SECRET, WE DON'T GET AFRAID OF BEING CREATIVE.

WE SIMPLY CAN SEE WHAT OTHERS CAN'T AND WE USE IT WISELY TO CREATE NEW TECHNIQUES AND METHODS IN THE WHOLE INDUSTRY AS WELL AS WITH OUR CLIENTS. WE BELIEVE THAT THE ONLY WAY TO CREATE SOMETHING DIFFERENT, IS TO BE ONE

3. EFFICIENCY: FLEXIBLE MINDSET WITH THE HIGHEST QUALITY.

WE UNDERSTAND THAT OUR BUSINESS FIELD NEEDS FLEXIBILITY, THEREFORE WE ALWAYS STRIVE TO DELIVER OUR WORK IN A TIMELY AND COST-EFFECTIVE MANNER WHILE MAINTAINING THE HIGHEST LEVEL OF QUALITY:

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OUR SATISFIED CUSTOMERS

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ATEAM

BULTER INNOVATION

DEDICATED DEPARTMENTS

CLIENT SERVICING

CREATIVE STRATEGY

CONTENT PRODUCTION

WEBSITE DEVELOPMENT

PERFORMANCE MARKETING

PHOTOGRAPHY & VIDEOGRAPHY

VISUAL COMMUNICATION DESIGN

OUR WORK



SATISFIED CUSTOMERS SATISFIED CUSTOMERS SATISFIED CUSTOMERS

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SOCIAL MEDIA POSTS

SOCIAL MEDIA POSTS

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